



Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
16th City Council

39th Regular Session

RESOLUTION NO. SP- **3071** ¹⁴, S-2005
(PR2005-389)

**A RESOLUTION DECLARING QUEZON CITY AS THE
INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT)
CAPITAL OF THE PHILIPPINES.**

Introduced by Councilors JULIAN M.L. COSETENG,
BERNADETTE HERRERA-DY, ELIZABETH A.
DELARMENTE, VICTOR V. FERRER, JR.,
FRANCISCO A. CALALAY, JR., ROMMEL R.
ABESAMIS, JOSEPH P. JUICO, WINSTON
"Winnie" T. CASTELO, AIKO MELENDEZ,
RAMON P. MEDALLA, VOLTAIRE
GODOFREDO L. LIBAN III, ERIC Z. MEDINA,
ALLAN BUTCH T. FRANCISCO, JORGE B.
BANAL, JR., FRANZ S. PUMAREN,
WENCEROM BENEDICT C. LAGUMBAY,
DANTE M. DE GUZMAN, DIORELLA MARIA
SOTTO-DE LEON, EDCEL B. LAGMAN, JR.,
ANTONIO E. INTON, JR., ALMA F. MONTILLA,
JANET M. MALAYA, RESTITUTO B.
MALAÑGEN, BAYANI B. HIPOL, XYRUS L.
LANOT and JUNIE MARIE L. CASTELO.

WHEREAS, Information and Communications Technology
(ICT) is one of the brightest spots in our economy that has placed our
country in the global map for offshore outsourcing;

WHEREAS, ICT poses the biggest potential today for generation
of much wanted jobs for fresh graduates and young professionals
specially in the customer contact management solutions and services in
the business process outsourcing (BPO) arena;

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WHEREAS, IT special economic zones is the collective term for various technologies involved in processing and transmitting information, which includes computer, multi-media, telecommunication, micro-electronics and their interdependencies while ICT is the convergence of various information, broadcast and mass media communication technologies;


WHEREAS, the biggest concentration of Information Technology buildings and special economic zones today are seated in Quezon City. Eastwood City Cyberpark in Bagumbayan being the country's first ever Information Technology (IT) park offering benefits and incentives approved by the Philippine Economic Zone Authority (PEZA); topping all other PEZA accredited special economic zones in total earnings and comprising for roughly 29 percent or US\$58 million of the US\$205 million in export revenues posted by economic zones last year;

WHEREAS, Quezon City is home to more than 50 BPOs and ICT companies with more than 20,000 strong workforce. There are now seventeen (17) IT buildings in the city accredited by Philippine Economic Zone Authority;

WHEREAS, some ICT locators in our City are global information technology giants IBM, Citybank Asia Pacific Systems and Technology Solutions, largest Asia based call center eTELECARE, anti-virus software developer Trend Micro, animation company TOEI Animation Phils., custom power supplies provider Emerson, Canon Information Technology Philippines, Linksystem technical support Link2Support, US based call centers such as Convergys, TeleTech Customer Care Management, Inc., RMH Teleservices Asia Pacific, Call Asia, Global Stride, Sitel Corporation, IBM Daksh, Epixtar, Customer Contact Center, Accenture and Sykes Call Center,

WHEREAS, communications infrastructures in our city offers full redundancy with the presence of leading telecom carriers PLDT, Globe, Bayantel and Eastern Telecom with fiber optic broadband that enables state-of-the-art voice, image and data transmission. IT buildings offer 24 hours power supply with 100 percent interval back up;

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WHEREAS, Quezon City is home to the country's six major television stations, making our city the biggest broadcast communication hub, a title that remains unchallenged up to this date;

WHEREAS, the leading mobile telecommunication companies such as PLDT, Globe, Sun Cellular, Next Mobile, Talk & Text have extensive operations and massive technical infrastructures in the city, providing business to over 15,000 micro, small and medium enterprises, Internet Cafes, PC shops, IT schools and training centers that abound in the city;

WHEREAS, while the country is positioning itself as a global market for ICT, Quezon City must keep pace with their neighboring cities in undertaking initiatives to maintain our status as a leading player in ICT field, and complement the national government's initiative for the full development of the industry by encouraging government and private sector partnership to spur more investments, enhance skills and pursue meaningful infrastructure;

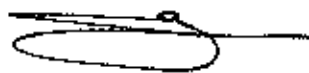
WHEREAS, Ordinance SP-1545 that created the QC Trade Promotions and Development Center will help rationalize the system and process of trade investment accreditation, promotions and development activities essential for ICT growth;

WHEREAS, the worldwide demand for outsourcing services is expected to grow to US\$200 billion by the year 2010. With Philippines Cost advantage, English proficiency and her close ties with the US, the country is expected to be one of the major beneficiaries of this growth opportunity and Quezon City, being an ICT Friendly City, will definitely reap the reward of this new technology driven economy;

WHEREAS, for and in consideration of the foregoing premises and in special recognition of the unprecedented growth of the information and communications technology industry in the City, the City Council of Quezon City in session assembled resolved to declare Quezon City as the Information and Communications Technology (ICT) Capital of the Philippines.





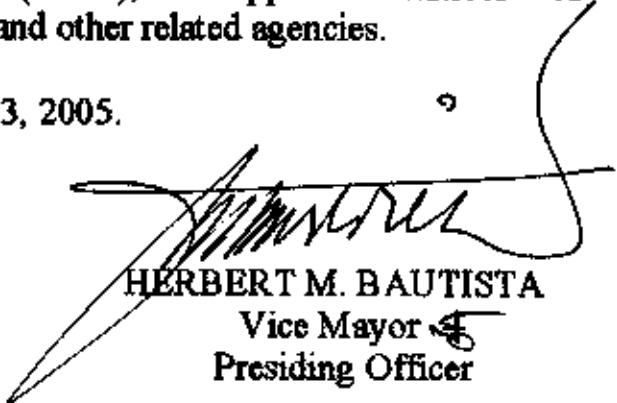


NOW, THEREFORE,


BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to declare, as it does hereby declare, Quezon City as the Information and Communications Technology (ICT) Capital of the Philippines.

RESOLVED FURTHER, that copies of this Resolution be furnished the Office of the City Mayor, the Department of Trade and Industry (DTI), Board of Investment (BOI), Philippines Economic Zone Authority (PEZA) the Commission of Information Communications Technology (CICT), Philippine Chamber of Commerce and Industry (PCCI) and other related agencies.

ADOPTED: September 13, 2005.



HERBERT M. BAUTISTA
Vice Mayor &
Presiding Officer

ATTESTED:


JOHN THOMAS S. ALFEROS III
Legislative Staff Officer VI

CERTIFICATION

This is to certify that this Resolution which was APPROVED on Second Reading on September 13, 2005, under Suspended Rules, was CONFIRMED by the City Council on the same date.


JOHN THOMAS S. ALFEROS III
Legislative Staff Officer VI

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